



ICBA Logo Usage Policy

Building your brand with professional endorsement

Demonstrating your professional capabilities and achievements is one way to stand out from your competitors. The Institute of Certified Bookkeepers and Accountants (ICBA) logo may be used for members to confidently display their professional recognition and to verify that they keep up with the industry. Members also comply with the regulations and code of conduct of the ICBA.

This logo is available to all ICBA **designated** members, i.e. qualified members in good standing only and is a complementary marketing tool featuring your professional affiliation. The logo can be incorporated into your larger suite of business marketing, such as business cards, letterhead, website, and other marketing collateral.

Usage of the logo is at the discretion of the Institute and members need to confirm permission to use the logo and submit a sample as to where and how the logo will be used. Logo usage and printing is to be used in accordance with the printing requirements of the ICBA.

The ICBA logo symbolises your professional membership status to your clients, colleagues and other financial and accounting professionals.